

# RE- MAPPING EUROPE

A DIY DECONSTRUCTION

AND REMIX OF PREVAILING

IMAGERY OF MIGRANTS

Sevilla

London

Warszawa

Istanbul

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REMAPPING EUROPE: A (BASIC) IDENTITY MANUAL  
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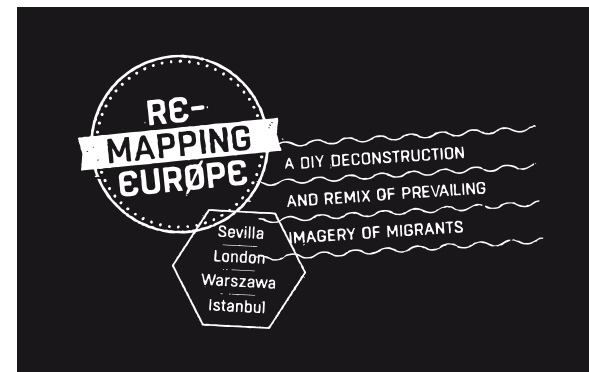
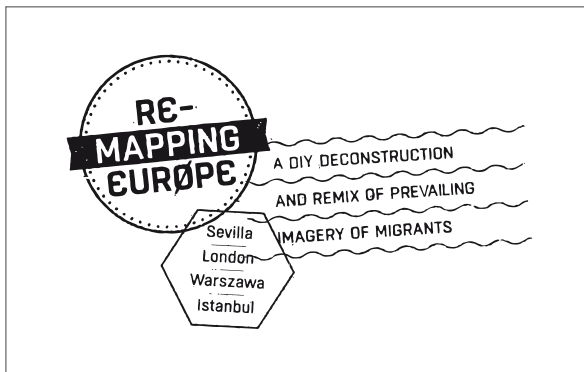
# INTRO

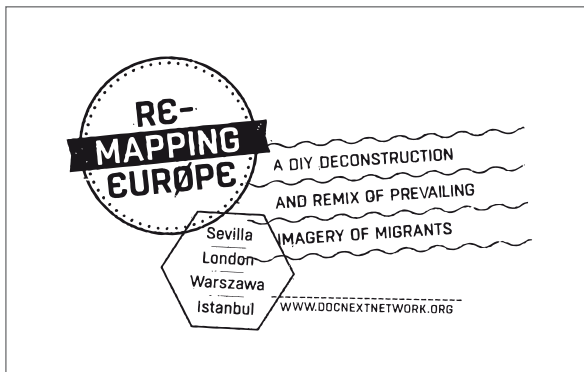
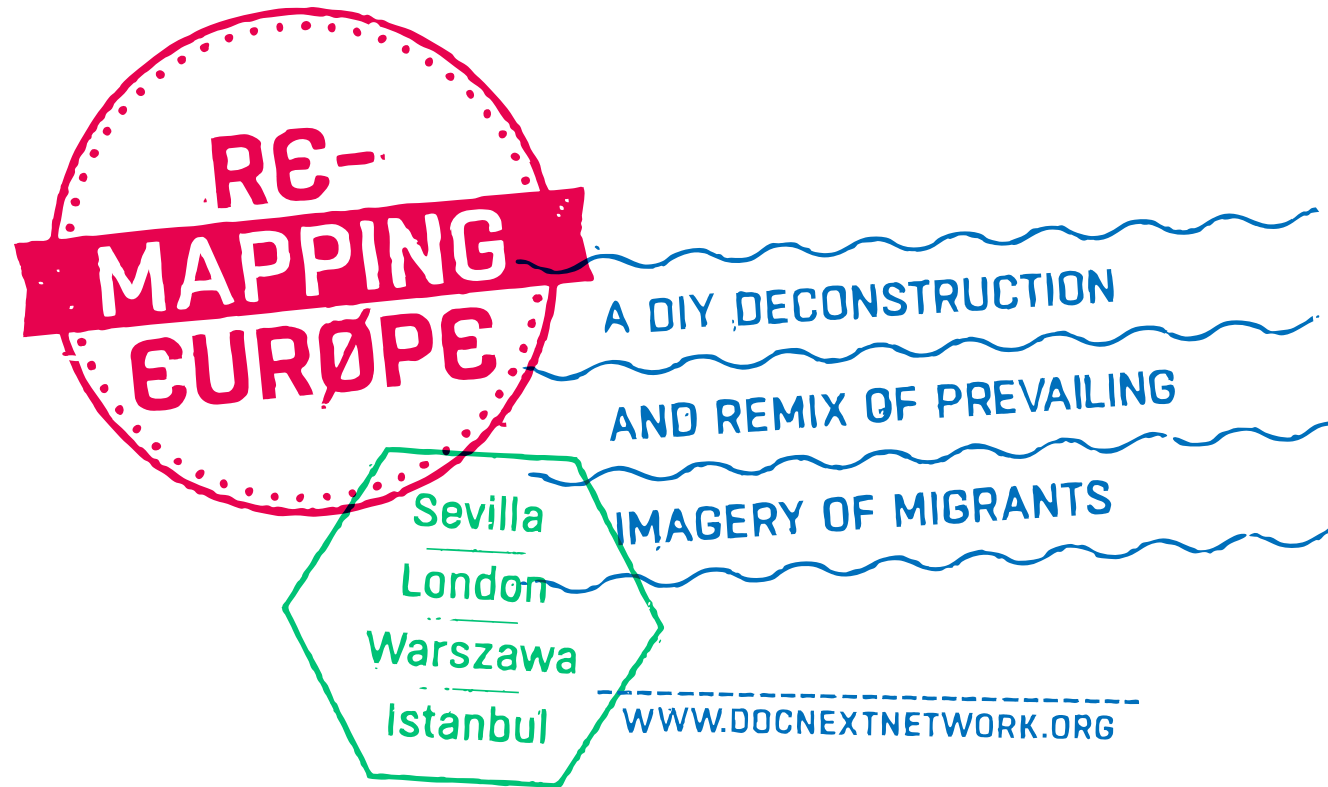
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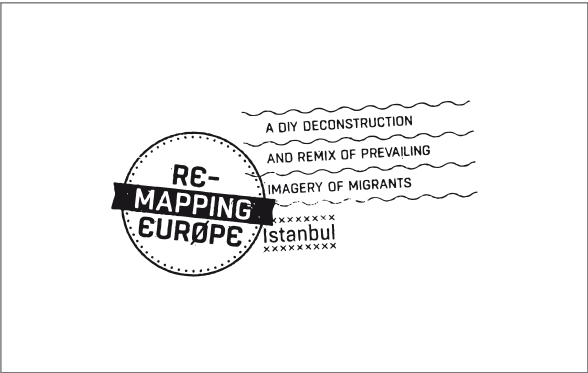
Remapping Europe, a DIY deconstruction and remix of prevailing imagery of migrants has been developed by a recently evolved informal unique European movement called **Doc Next Network**. It consists of the **European Cultural Foundation** (NL, applicant); **ZEMOS98** (Spain, co-organizer); **Creative Initiatives “e”** (Poland, co-organizer); **Future Film - British Film Institute** (UK, co-organizer) and **MODE Istanbul** (Turkey, co-organizer).

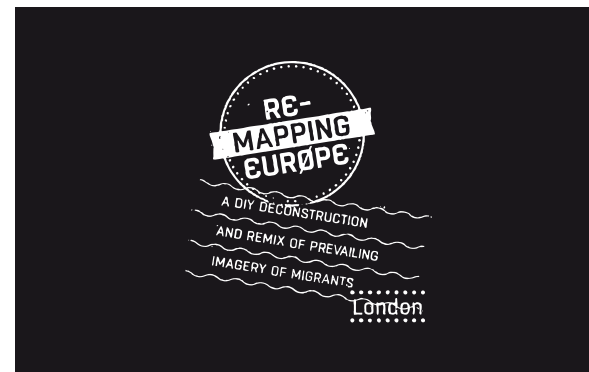
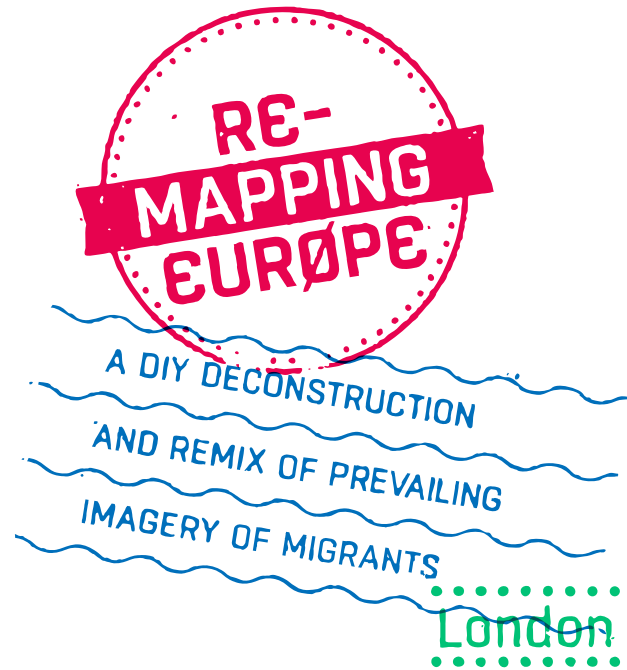


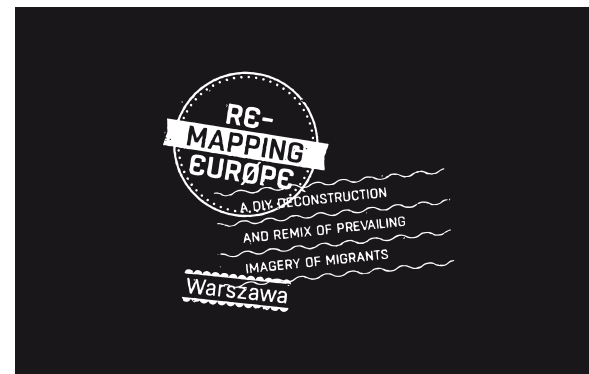
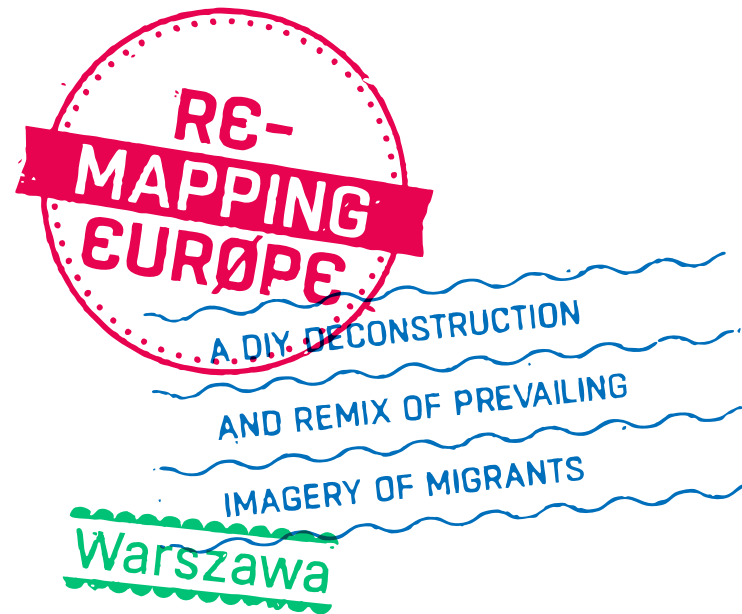




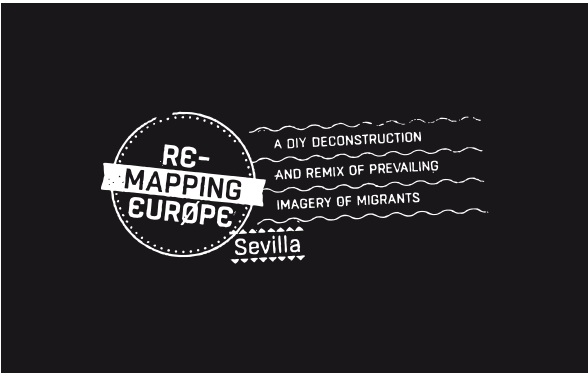
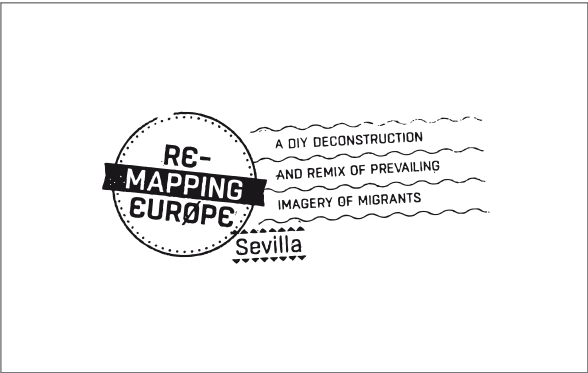


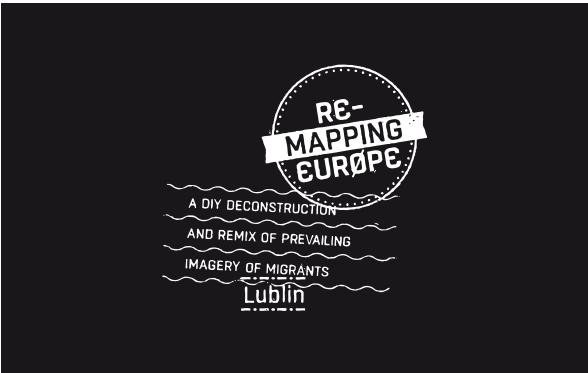












# COLOURS

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PANTONE 1925 C



PANTONE 660 C



PANTONE 7840 C



CMYK 0/97/50/0



CMYK 88/50/0/0



CMYK 75/0/71/0



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RGB 64/126/201



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# E0004D



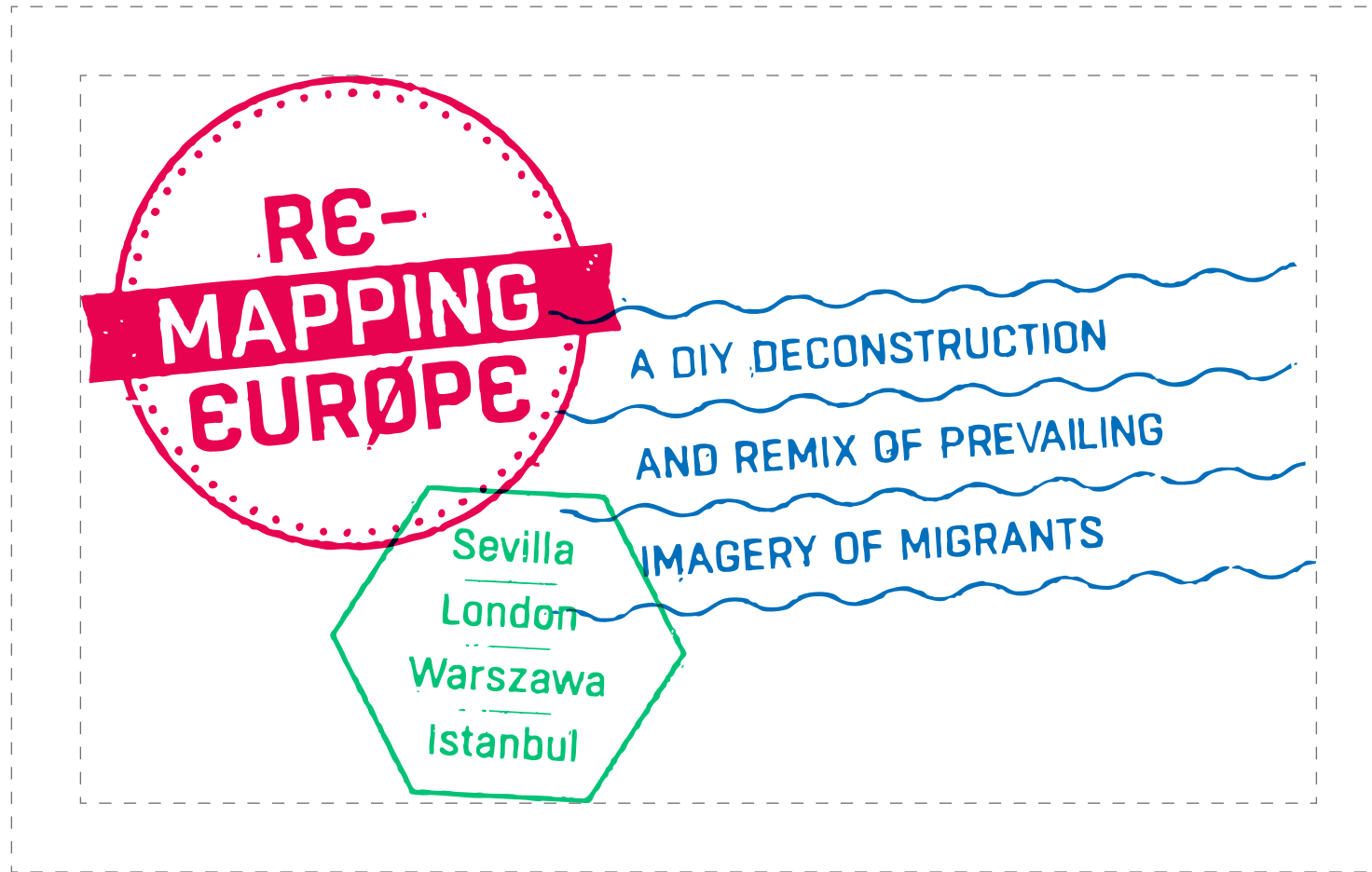
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# 00BF6F

R

R



# MINIMUM SIZE

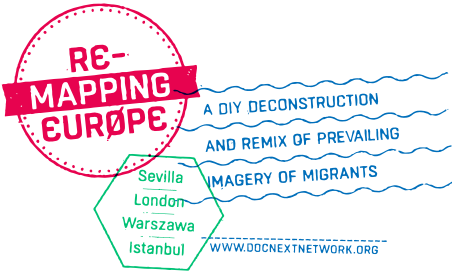
BASIC IDENTITY: 20 MM. (WIDTH)



FULL IDENTITY: 50 MM. (WIDTH)



FULL IDENTITY + WEB ADDRESS: 60 MM. (WIDTH)



HUBS VERSION: 45 MM. (WIDTH) APROX.



# TYPEFACE

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For headlines, body copy and small text, we  
recommend **“Avería” typeface**, created by  
<http://www.iotic.com/>, and distributed under a **SIL**  
**Open Font License**.

Feel free to download and enjoy:  
<http://www.iotic.com/averia/>

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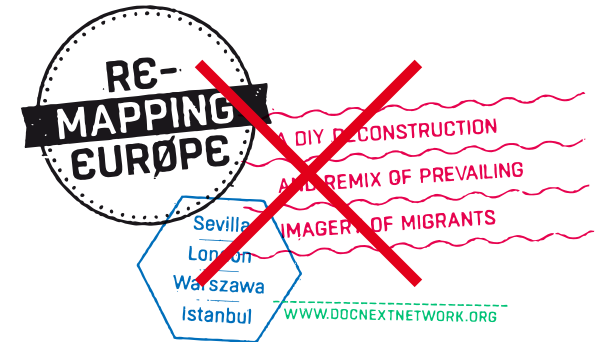
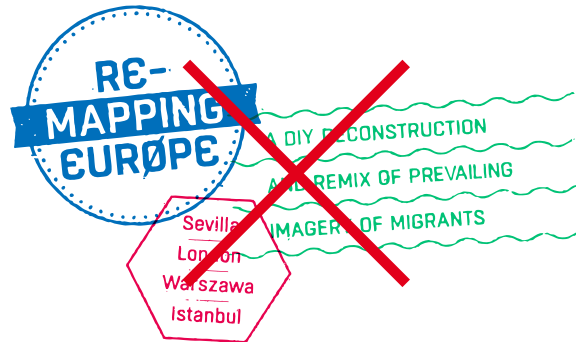
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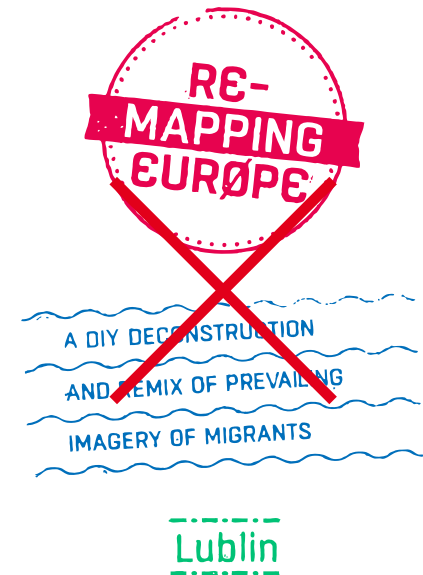
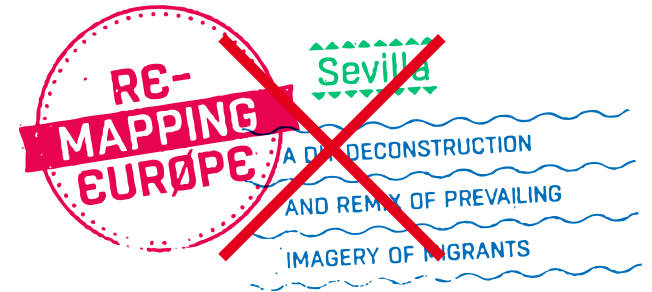
# DO'S & DON'TS

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# DO'S & DON'TS

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# Doc Next Network

capturing the views of young European media-makers

[www.docnextnetwork.com](http://www.docnextnetwork.com)